



# MASTERCLASS: PEOPLE READING AND HOW TO DETECT DECEPTIVE BEHAVIOUR

APPLYING BEHAVIOURAL SCIENCE TO READ FACES AND EMOTIONS, RECOGNISE CONCEALED AND DECEPTIVE BEHAVIOUR WITH MORE ACCURACY, AND UNCOVER WHAT PEOPLE ARE REALLY FEELING AND THEIR INTENTIONS.

Friday 26th August 2022 | 09:15am to 12:45pm

Victory Offices, Level 17, 2 The Esplanade, Perth

Presented and facilitated by Sharon Box, Founder and Lead Behavioural Investigator, Mind Hush Group.



A powerful and unique interactive Masterclass highlighting how the power of scientific strategies can be harnessed to gain a competitive advantage for individuals and organisations.



Read how colleagues, business partners, clients, customers and other stakeholders are really feeling.



Observe people and situations in a whole new light and have the skills to extract more data and information.



Communicate with more authority and credibility by being aware of your own emotions and what non verbal communication you are revealing to others with your face and body.

## WHO IS THIS TRAINING FOR?

Are you ready to peel back human behaviour and learn how to read people with more accuracy using proven, cutting edge behavioural science?

This session is for people that have a need to get to the truth and reliability of information from the people they interact with and do business with.

This includes C-suite executives, business leaders, managers, business owners, entrepreneurs and other busy professionals across a range of industry sectors.

## KEY TOPICS COVERED



Universal emotions and how to read and respond to macro and micro facial expressions



Learn how to recognise concealed emotions and deceptive cues of behaviour in other people



Dissection of body language in business and what it all means in the context of behaviour



How to baseline behaviour and how to use your behaviour strategically to increase likeability and build trust, credibility and rapport.



CLICK HERE TO BOOK  
[MINDHUSHGROUP.COM](https://www.mindhushgroup.com)

# Speaker profile: Sharon Box

BBus.

Behavioural Investigator and Owner  
and Founder of the Mind Hush Group

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## SCIENCE GEEK OBSESSED WITH THE SCIENCE OF HUMAN BEHAVIOUR



SHARON IS A BEHAVIOURAL INVESTIGATOR AND TRUTH SEEKER, A NEUROSCIENCE PRACTITIONER, BEHAVIOURAL CONSULTANT, EDUCATOR, SPEAKER AND MEDIA COMMENTATOR



She teaches powerful, transformative and practical communication skills steeped in behavioural science to apply in everyday settings in the workplace, in business and in negotiations with the people you interact with.



Bachelor of Business (Double major in Marketing and E-Commerce). Honours Award. Edith Cowan University.



Certified Practitioner in Emotional Skills and Competencies (ESaC) and Evaluating Truth and Credibility (ETaC). Paul Ekman International/EIA.



Certified expert practitioner in reading micro and subtle facial expressions. Paul Ekman Group.



With a corporate communications career spanning 30+ years' across diverse industry sectors, along with international training in emotional intelligence, evaluating truth and credibility and deception detection, she is an expert commentator and advisor on reading and decoding facial expressions, emotions, nonverbal communication (including body language) and deceptive behaviour.



She is a behavioural investigator providing consultancy and training services to empower individuals to navigate emotions and deception with more accuracy to achieve more desirable outcomes in their life and in work and optimise performance and wellbeing.



Her corporate career has seen her work across Australia, Asia, UK, Europe, Middle East and the USA with diverse industry experience including financial services, professional services, engineering, oil and gas, QA, architecture, property, and education to name a few.



She has been trained in Singapore and the UK in the cutting-edge scientific methodologies of Dr Paul Ekman, renowned psychologist, researcher, the world's foremost expert in facial expressions and deception detection and named one of the 100 most influential people in the world by Time Magazine.

## WHO HER EXPERTISE IS FOR

Her services are for people that have a need to get to the truth and reliability of information from those that they interact and do business with.

This includes C-suite executives, business leaders, managers, business owners, entrepreneurs and other busy professionals across a range of industry sectors.

## TESTIMONIALS

*'Sharon presented at our Rotary meeting and you could hear a pin drop during the talk. Everyone was spell bound by the very interesting and entertaining talk on deception and detection.'*

*Sharon is a great presenter and highly recommended!'*

*Iggy Tan, Rotarian and CEO & Managing Director of Altech Chemicals Ltd, Western Australia*

*Sharon was a speaker at the ACFE Asia-Pacific Fraud Conference 2020.*

*'Thank you for participating in the event, and I hope you had a wonderful experience. I was able to watch some of your session, and you certainly are a subject matter expert in interviewing. Well done!'*

*Bruce Dorris, President and CEO  
Association of Certified Fraud Examiners (ACFE) USA*